



# SR A1A MULTI-MODAL CORRIDOR IMPROVEMENTS

## ACTION PLAN DESCRIPTION AND SCOPE ELEMENTS

THE GOAL OF THE A1A ACTION PLAN IS TO transform a popular and critical 1960s highway into a multi-modal route to serve visitors, residents, merchants and commuters, and to support the vision and economic prosperity of the beachside communities.

A1A is a critical connection to the Space Coast, providing access to beach communities and connecting Patrick Air Force Base with Port Canaveral. Over 4 million people visit this area every year. The area served by this portion of A1A is undergoing economic challenges because of the changes with the Space Program. This 14-mile Scenic Byway corridor plays a crucial role in the sustainability and livability of the region.

The corridor is currently auto-oriented and experiences safety problems, particularly for pedestrians and bicyclists. The volume of pedestrian and bicycle is much higher than in other corridors because of the high number of visitors and beach-goers. Through the development of vision plans, Cape Canaveral and Cocoa Beach have identified the need to transform this corridor into a corridor that serves all modes and that supports the economic development goals of the beach communities, the future space program and the region.

The purpose of this Action Plan is to develop affordable and implementable solutions for A1A and to identify the priorities and actions necessary to

advance projects that lead to a safe, multi-modal and economically-supportive A1A. Numerous studies have been conducted (*A1A Investment Study* and the *A1A Alternatives Study*) that identified the physical problems and potential solutions to these problems for the corridor. Other studies (*Envision Cape Canaveral*) have identified the goals and objectives of the area and have identified the future role of A1A in the realization of the communities' vision.

This Action Plan is intended to be conducted in two phases. Phase 1 will include the development of a Draft Action/Implementation Plan, and Phase 2 will include the assistance in implementation (preliminary engineering/design build components) of high priority elements of the Action Plan. This Action Plan will synthesize the work that has been done to date and identify the common areas and potential conflicts of these diverse plans. The A1A Action Team (a local committee formed to lead this effort) will use this information to identify and prioritize projects to move forward for implementation.

Key elements of this Action Plan should include economic development/land use policies, streetscape, pedestrian and bicycle facilities, transit improvements, operational improvements, safety improvements, parallel network, access, signage and wayfinding, utilities, and sustainability and livability concepts, and cost and value/price assessments.